



We help your business grow
TODAY TOMORROW

COMPANY BROCHURE '19



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**WE LOVE
WHAT WE DO
BECAUSE
WE ARE
PASSIONATE
ABOUT IT**

Our objective is to be the best in everything we do, turning our experience and industry knowledge into value for clients. We provide Audit, Tax and Advisory services, delivering a set of multidisciplinary financial and accounting capabilities based on deep industry knowledge. We work for a wide range of clients, from global organizations to entrepreneurial start-ups. Our focus on Industries helps us to develop a rich understanding of your business. Together with the insight, skills and resources required to address industry specific issues and opportunities, our role is to challenge clients to look at themselves and their markets in new ways, making business complexities simple for them.



ABOUT US

We are a young and vibrant firm providing Accounting, Audit, Tax and Business Advisory services to local, national and multinational organizations. Within a decade we have grown to achieve PAN India status with a wide network of like-minded independent professional firms and service providers committed to providing excellent client service across India. We also work to strengthen trust and understanding between companies, investors, government and the public. We strive to provide firm partners and employees with great career opportunities.



“
HELPING
YOUR
**BUSINESS
GROW**”

WHY US

- Our in-depth understanding of your industry
- The provision of excellent value for money
- The quality and experience of our people
- Our value added deliverables

OUR PHILOSOPHY



'RARe'
STANDS FOR



We have the requisite expertise, skills and wide network of professionals to analyze the impact of prevailing provisions of laws in various states and also provide end-to-end solutions with PAN India presence.

Our Philosophy is to deliver exceptional client service by adopting a holistic approach and constantly strive for excellence in all related activities by ensuring the highest quality standards by adopting an entrepreneurial approach which makes us **'RARe'**.



**BRINGING
VALUE
TO OWNERS**

SERVICES



1

AUDIT & ASSURANCE

Helping you
aspire with
assurance

2

TAX

Guidance through
unprecedented
challenges

FINANCIAL ADVISORY

Solving the
most complex
issues

3

BUSINESS ADVISORY

Scaling and
structuring your
business

4

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We are a leading consulting firm providing an entire gamut of Accounting and Audit services, Taxation services and Business Advisory Services.

TURNING **STRATEGY**
INTO **REALITY**

AUDIT & ASSURANCE



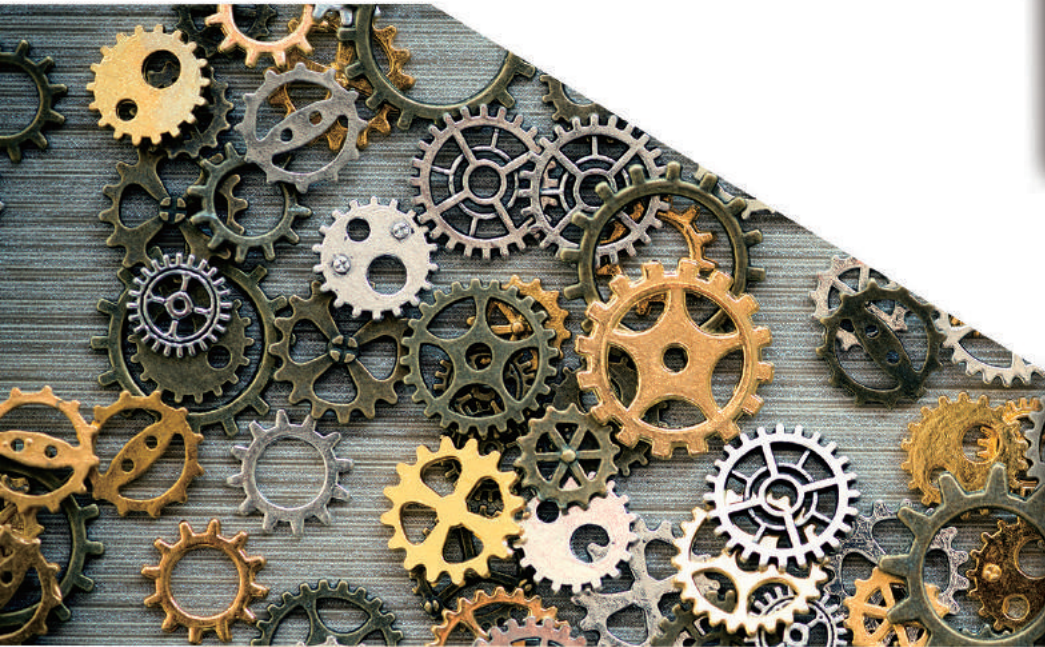
Audit's role in the current environment is increasing in stature. With company procedures becoming highly advanced, the need for the hour is to create skills that are capable of offering the company community with the assurances it requires in its company activities. Understanding the company of the client is a main sentence that we embraced at HSAG to guarantee that we fulfill the expectations of our client regarding the attestation function.

Our approach rests on the pillars of integrity and quality. Putting in place an efficient audit process to assess financial information effectively, has enabled our professionals to understand the unique elements of the business, its culture, the industry it operates in and identify competitive pressures and the inherent risks associated with it.

- Statutory Audit
- Internal Audit
- Management Audit
- Systems Audit
- RERA Compliance
- Due Diligence

HELPING YOU **ASPIRE**
WITH **ASSURANCE**

TAX



At HSAG, we provide tax consultative services and can assist minimize your tax exposure and highlight the dangers posed by legislation that is constantly evolving and increasingly complicated. We provide timely data and autonomous guidance based on our knowledge and understanding of tax systems in India and around the globe.

Being one of the leaders in providing tax services, clients partner with us because we combine a strong understanding of their business and economic environment with specialists tax knowledge.

WE HELP YOU

- Identify tax risks
- Understand and meet compliance obligations
- Implement tax strategies
- Manage tax accounting and reporting issues

● Direct Tax

We assist our clients to achieve risk adjusted tax optimization by providing thought through tax structuring advice.

● Indirect Tax

Our team comprises of professionals who provide comprehensive advise and assistance on various indirect taxes.

**GUIDANCE THROUGH
UNPRECEDENTED CHALLENGES**

FINANCIAL ADVISORY



In every company, accounting is a requirement—whether it is a proprietary company, a limited liability company, a listed company or a multinational corporation. To monitor company performance and comply with public regulations, accurate, reliable and timely financial reporting is crucial. It can be a challenging job to manage accounting without professional assistance. HSAG provides extensive accounting services to businesses that want to outsource their accounting function.

Our financial advisory services help our clients enhance, protect and realize their value over the entire course of an investment or business cycle across different industry sectors. With years of experience in the financial sector, our team helps you determine, monitor and disclose financial insights for your stake holders. Our services cover a wide range of accounting and reporting, transaction accounting, treasury and corporate governance services that can help your business meet changing market demands.

Our aim is to provide you with innovative support to inspire confidence while addressing reporting challenges that stem from the changing economic and regulatory environment.

**SOLVING THE MOST
COMPLEX ISSUES**

BUSINESS ADVISORY



Business performance in today's globe is a mixture of multiple variables. And it is common knowledge that not every company has every business solution. However, the key to a good company is the acceptance of this reality by business management and the use of external advisors to bridge the gaps. Companies face endless challenges in business and need to constantly evolve and innovate, HSAG comes to your rescue in this aspect. India's market is complicated and needs genuine data and information to allow companies to harness the vibrant company climate prevailing in our nation.

Our professional experts are progressive thinkers who create, protect and transform value today so that our client get the opportunity to thrive tomorrow. While business goals and strategies evolve, our services support you through all the different levels of your business cycle. We collaboratively work to help our clients reinvent their business models by drawing upon our strong commercial acumen and knowledge developed by years of experience in diverse industry sectors.

Our services include review of existing practices and strategies, management restructuring, financial modeling, mergers & acquisitions and amalgamation & investment strategy.

**SCALING AND STRUCTURING
YOUR BUSINESS**

INDUSTRIES WE SERVE



CONSUMER PRODUCT & RETAIL



EDUCATIONAL SECTOR



FINANCIAL SERVICES



GEMS & JEWELLERY



LOGISTICS



REAL ESTATE



MEDIA & TELECOM



TEXTILE & GARMENTS



HEALTHCARE INDUSTRY



INDUSTRIAL MANUFACTURING



**SOLVING
BUSINESS
COMPLEXITIES**
TODAY
TOMORROW

PEOPLE & CULTURE

We say this often and with conviction, our employees are our biggest assets. We can serve our customers, create a long-term value to our shareholders and contribute to the wider public only with a professional team and commitment from our staff.



Our work environment provides a perfect setting for providing exceptional results. The setup ensures our employees enjoy and learn on a day-to-day basis. Such is the ambience that provides for high quality results for our varied client base.

We invest in them at every stage of their careers and make sure their interests stay aligned with our customers and shareholders over the long haul. Our objectives are to maximize the potential of these individuals, improve business effectiveness, strengthen the culture of the company, extend professional opportunities of our employees and help them make a positive contribution to their large communities.

OUR LEADERS

CA HAREN SANGHVI

Founder & Managing
Partner

HSAG



KEY EDUCATIONAL HIGHLIGHTS

- Owner/President Management Program (OPM 50) from Harvard Business School, US
- Managing and Transforming Professional Service Firms - India from Harvard Business School, US
- General Management Programme for Accounting Professionals from IIM, Calcutta

Mr. Haren Sanghvi is a fellow member of The Institute of Chartered Accountants of India. He has been the co-author of the book “All India VAT Reckoner” launched in 2012. Mr. Haren Sanghvi has gradually developed himself to become a specialist in Income Tax, Corporate Tax, GST, Excise, Internal Audit, Statutory Audit, Management Audit, Financial Consultancy, Real Estate Advisory, Risk Consulting and RERA Compliance.

His key role at HSAG is to develop it into a global organization, providing the necessary leadership and guidance in developing strategies and providing a governance model based on human values to become an employer of choice with a continued focus on customer satisfaction. His ability to understand the business environment coupled with his sound financial and accounting background has enabled him to specialize in Business outsourcing operations.

CA AARTI BHANDARI

**Partner
Direct Taxes &
Audit**



Aarti Bhandari is a partner at HSAG. She has a varied experience covering a gamut of services provided in the firm. Her expertise is mainly in Audit & Assurance services that cover Statutory Audit, Internal Audit, Risk Assurance, Due Diligence, Consulting on various matters relating to Companies Act, Accounting Standards, Auditing Standards, Certification Services and the recent requirement for auditors of Indian companies to give an opinion on the internal financial controls over Financial Reporting. She also has the experience of working in several other areas like Direct Tax, Tax Audit, representation before the income tax authorities, etc.

ADV. JINESH MEHTA

**Director
Indirect
Taxes**



Jinesh Mehta is a Director at HSAG. He has established a track record of delivering value to clients and driving growth. He has a strong Legal and Tax background having prior experience with one of the big four accounting firm. He handles various matters related to GST, Refunds, drafting and filing appeals, compliance for PAN India for various corporate and non-corporate companies, liaisoning with departments for procurement, amendments and various registrations.

OUR LOCATIONS



BANGALORE

3A/64,
Vastra Bhavan,
18th Cross Malleshwaram,
Bangalore,
Karnataka
560055

MUMBAI

512 A/B,
Swastik Disa
Corporate Park, LBS Marg,
Ghatkopar West,
Mumbai
400086

FOR MORE DETAILS

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Navrangpura,
Ahmedabad
380009

DELHI

73,
National Park,
Lajpat Nagar - IV,
New Delhi
110024

HELPING COMPANIES ACROSS THE GLOBE

HSAG⁺

We help your business grow
TODAY TOMORROW

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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